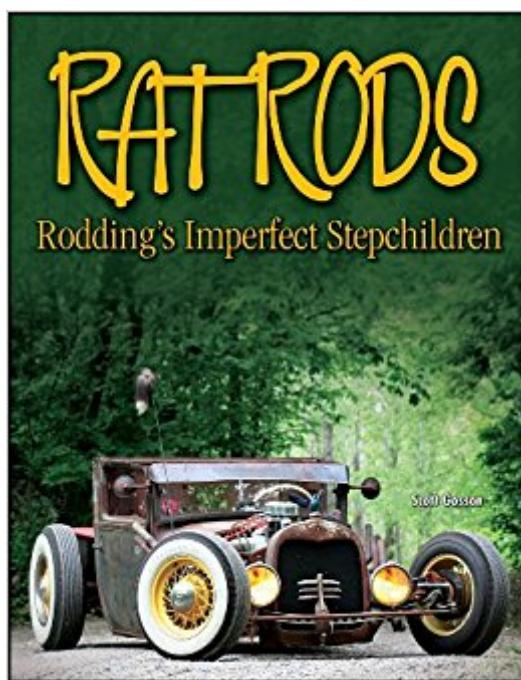


The book was found

# Rat Rods: Rodding's Imperfect Stepchildren (Cartech)



## Synopsis

During the '70s, '80s and '90s, hot rods followed very definite trends. It seems every hot rod built in the '70s reflected the somewhat garish tastes of that decade, and every one had a small-block Chevy powering it. In the '80s and '90s, many rods were built to seamless perfection in a modern high-tech style, laden with billet, smooth seams, no rough edges, and a huge price tag. You had to know there would be a backlash, and rat rods are the backlash to the extreme. As a response to the high-dollar billet-based street rod trend, budget-limited home-based rod builders looked to the past for inspiration and style, and rat rods were the result. These 'imperfectly fine' rods rarely sport paint jobs of any kind, and their owners aren't scared to drive them. They represent a rebellious attitude, but never take anything too seriously either. Rat rods are high on style but low on budget, and that's why so many love them. *Rat Rods: Rodding's Imperfect Stepchildren* is a celebration of this trend, and almost as importantly, the lifestyle that accompanies it. Never has rodding been so cosmetically indifferent, so socially oriented, so affordable, and most importantly, so much fun! Author Scotty Gossen watched the Rat Rod trend start, grow, and blossom into what it is today. He shares the story with sharp wit, honesty, and a smile on every page. Cars from all over America and around the world are featured, and no two are the same.

## Book Information

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## Customer Reviews

The intent with this project was to dive into this hot button topic and explore what it really is, rather

than simply taking one biased side or the other. Then Tim Bernsau wrote his Foreword to the book, wherein he challenges the Rat Rod's definition, place in history, and their very worthiness of existence. That's when I began to realize that I wasn't as indifferent to the Rats as I had thought. I felt compelled to defend these rolling folk art specimens and the project took a turn. So much for impartial reporting. Rats push buttons with glee - positive or negative - while chewing up the wiring. My hope is that this book will expose you to enough Rat reality that by the final page, yourÃ  informedÃ  vision canÃ  see pastÃ  any preconceptions that you arrived with, back on Page One.Ã  Read it and discuss it with someone. You're guaranteed to get an earful. That's okay. It just means the conversation is important and overdue...

Born in the backlash of mega-dollar show rods that spent their pampered lives in trailers, rat rods burst on to the scene in the 1990s. They were rough and ready to have some fun, just like their owners. These cars are a flashback to the early days of hot rodding, when cars were modified for improved performance using whatever was available to the builder. In the 1940s and 1950s, hot rods were born on low budgets and the desire for speed. ItÃ¢â€žâ¢s this premise and philosophy that brings Rat Rods to the streets, where real hot rods belong.

great book

It's OK I was hoping for a little more about the biuld

Excellent book. I really enjoyed reading it. Inspired me to continue on my quest of my hot rod.. And enjoy the rat rod look. And enjoy hot rodding again. I hope they do a sequel. It is worth it.

Excellent! Great pictures and good text.

This was a fun book! I love old cars and trucks and have a 46 Dodge pickup that is very 'ratty'. The pics are great and the information about the cars and owners was entertaining!

The picture on the front cover says it all had to make this mine. You will love it

Husband loved it.

We bought this as a gift for our brother. He loved it!!

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